

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Product</u>		<u>Alt Order #</u>
OBAMA :60S		09819061
<u>Contract Dates</u>	<u>Estimate #</u>	
09/15/12 - 09/21/12	1775	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/14/12 / 09/14/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
N 1 31	09/17/12	09/21/12	M-F 5-530a	Good Day	5a-530a		1:00			NM	2	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$500.00			
N 2 31	09/17/12	09/21/12	M-F 530-6a	Good Day	530-6a		1:00			NM	3	\$2,700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		3					\$900.00			
N 3 31	09/17/12	09/21/12	Good Day	Colorado	6a-7a		1:00			NM	2	\$1,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$900.00			
N 4 31	09/17/12	09/21/12	Good Day	Colorado	7a-8a		1:00			NM	3	\$2,400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		3					\$800.00			
N 5 31	09/17/12	09/21/12	Good Day	Colorado	8a-9a		1:00			NM	2	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$400.00			
N 6 31	09/17/12	09/21/12	Regis & Kelly		90130a-10a		1:00			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		3					\$200.00			
N 7 31	09/17/12	09/21/12	Everyday		10a-11a		1:00			NM	2	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$200.00			
N 8 31	09/17/12	09/21/12	Judge Judy		11a-12p		1:00			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		3					\$200.00			
N 9 31	09/17/12	09/21/12	We the People w/ Glo		12p-1p		1:00			NM	2	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$300.00			
N 10 31	09/17/12	09/21/12	Jdg Joe M-F	1p-2p	1p-2p		1:00			NM	3	\$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		3					\$250.00			
N 11 31	09/17/12	09/21/12	Div Ct /Jdg Alex	M-F 2-3P	2p-3p		1:00			NM	2	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/17/12	09/23/12	MTWTF--		2					\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 575205 /	Alt Order # 09819061	
Contract Dates 09/15/12 - 09/21/12	Product OBAMA :60S	Estimate # 1775
Advertiser Obama/D/President		Original Date / Revision 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Spots	Amount
N 12 31	09/16/12	09/16/12	FOX News Sunday	8a-10a			1:00			NM	1 \$300.00
Week: 09/10/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			-----S					1	\$300.00		
N 13 31	09/17/12	09/21/12	Judge Judy	3p-4p			1:00			NM	3 \$1,200.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					3	\$400.00		
N 14 31	09/17/12	09/21/12	Ricki Lake	4p-5p			1:00			NM	2 \$800.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					2	\$400.00		
N 15 31	09/17/12	09/21/12	M-F 5p-530p Fox 31 N	5p-530p			1:00			NM	3 \$3,600.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					3	\$1,200.00		
N 16 31	09/17/12	09/21/12	M-F 530p-6p Fox 31 N	530p-6p			1:00			NM	2 \$2,400.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					2	\$1,200.00		
N 17 31	09/16/12	09/16/12	News Su 530-6p	530p-6p			1:00			NM	1 \$400.00
Week: 09/10/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			-----S					1	\$400.00		
N 18 31	09/18/12	09/18/12	Dance Tuesday 7-8p	7p-8p			1:00			NM	1 \$4,400.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			-T-----					1	\$4,400.00		
N 19 31	09/19/12	09/19/12	FOX X Factor	7-9p			1:00			NM	1 \$7,000.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			--W----					1	\$7,000.00		
N 20 31	09/17/12	09/21/12	M-F LN 9p-930p News	9p-930p			1:00			NM	3 \$9,000.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					3	\$3,000.00		
N 21 31	09/17/12	09/21/12	M-F LN 930p-10p	930p-10p			1:00			NM	2 \$4,400.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					2	\$2,200.00		
N 22 31	09/17/12	09/21/12	Fox 31 News Nightsid	10p-1035p			1:00			NM	3 \$2,400.00
Week: 09/17/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			MTWTF--					3	\$800.00		
N 23 31	09/15/12	09/15/12	Sa LN 930p-10p	930p-10p			1:00			NM	1 \$1,600.00
Week: 09/10/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			-----S-					1	\$1,600.00		
N 24 31	09/16/12	09/16/12	Su LN 9p-930p	9p-930p			1:00			NM	1 \$2,800.00
Week: 09/10/12	Start Date	End Date	Weekdays					Spots/Week	Rate		
			-----S					1	\$2,800.00		
Totals										51	\$52,450.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	51	\$52,450.00	\$44,582.50
Totals	51	\$52,450.00	\$44,582.50

Signature: _____ **Date:** _____

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